

Elevate your marketing with BIC Magazine's tailored digital services, including content creation, web design, SEO, SEM and social media. We partner closely with you to achieve your goals on time and within budget.

Why Choose BIC?

With over 40 years of experience, BIC empowers industrial companies to market effectively in the energy sector. Our expertise and advanced marketing technology ensure a measurable return on investment (ROI) for your campaigns.

Boost your online presence with BIC's over 100k monthly audience.

Services Overview

Engage your audience and build your presence through:

- Strategy development
- Content creation
- Social advertising and targeted PPC

Website Optimization

Boost performance and visibility with:

- Page speed optimization
- Mobile responsiveness
- Social media management & PPC
- SEO (Search Engine Optimization) improves your website's ranking in search engine results pages, focus on clicks and keyword ranking
- AEO (Answer Engine Optimization) optimizes your content for AI-powered answer engines to provide quick, direct, short answers rather than a list of links
- GEO (Generative Engine Optimization) guides AI platforms in prioritizing content to help your brand stay relevant, reaching new audiences and driving engagement in an AI-driven world

Digital Content Creation

Create compelling content across platforms:

- Blogs and articles
- Infographics and videos
- Engaging social media posts

Business Listings

Enhance local visibility with:

- Listing management and optimization
- Local SEO strategies

Email Newsletter Management

Maximize email marketing impact with:

- Campaign strategy and design
- List segmentation
- Performance tracking

BIC Marketing Dashboard

Manage all your marketing assets in one place